

**Title: Insensitive and offensive terminology Policy**

**Source: Advanced Media Workflow Association**

**Version: 1.0**

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The Advanced Media Workflow Association (AMWA) seeks to create an inclusive environment where all media professionals feel able to collaborate to do their best work. To that end, AMWA specifications and other published works shall not use culturally insensitive or offensive terminology. Where such terminology pre-exists in a normative reference, any required re-use to interpret the reference shall be minimised.

Document editors should apply the spirit of this policy in general. The specific terms listed below, when used in the given context(s), shall not be present in a document, unless the term is necessary to interpret a normative reference. Example alternative terms are suggested, and document editors should seek to align alternative terms used with good practice in the wider industry.

<b>Term</b>	<b>Applicable context(s)</b>	<b>Example alternative terms</b>
master	As a noun, when used to indicate control, dominion or ownership of one party over another party	leader, publisher, source, primary, dispatcher, reader/writer, server, active, coordinator, parent
slave	As a noun, when used to indicate control, dominion or ownership of one party over another party	follower, subscriber, sink, secondary, worker, reader/writer, client, standby, helper, replica
blacklist		blocklist, deny, droplist, drop, block
whitelist		allowlist, allow, accesslist, permit